



Minutes

Central Arkansas Chapter of PMI, Inc.
August 13, 2009
11:30 AM – 1:00 PM
Verizon Wireless / East Campus Bld. 3 Auditorium

One (1) PDU Credit for PMPs
Category 4

Project Execution

Regular Monthly Meeting

11:30 – 11:35 AM

Open Meeting & Welcome

Erica Brooks, President

Meeting Agenda

Stephen Benson, VP of Programs

11:35 AM – 12:35 PM

Guest Speaker: Meredith Zachritz

Director of Product Management
Journyx, Inc.

Topic: “How to Successfully Execute Projects Every Time”

Meredith Zachritz has served as Director of Product Management for Journyx since 2001. She has over 12 years of product marketing and management experience in small and mid-sized entrepreneurial ventures in the financial services and software industries, and she led Journyx's efforts to standardize and expand the company's product offerings. Prior to joining Journyx, Meredith helped SupportKids.com obtain its \$5 million first round of venture funding and built their marketing department from the ground up by conducting market research and defining product features and strategy. In 1998, Meredith graduated with honors from the University of Texas MBA program with a concentration in technology/product marketing.

12:35 PM – 12:55 PM

Chapter Update

Review Prior Meeting Minutes and General Announcements

Erica Brooks, President

Program Update

Stephen Benson, Vice President of Programs

- *Thanks to GDH for providing lunch. Thanks to Verizon for providing meeting room.*
- *PDD replaces the monthly meeting in September. 1st Conway meeting tonight, 6:30-8:30 PM. Will have the same speaker.*

Financial Update

Tracy Sykes, Vice President for Finance (not present)

- *Connie provided financial update.*

Publicity Update

Ken Haycock, Vice President of Publicity (not present)

- *Bob provided Publicity update. Ken is looking for a construction management speaker.*

Communications Update

Bob McGahee, Vice President of Communications

Membership Update

Connie Curtis, Vice President of Membership

- *Handed out flyers for the fall PDD, Friday, 9/18, 8-5PM, Embassy Suites, Little Rock, AR. Includes a lunch speaker. Earn 8 PDU's. \$150.00 for chapter members, \$250.00 for late registration and non-members.*

Professional Development Update

Bea Nelson, VP of Professional Development (not present)

12:55 – 1:00 PM

Closing

Adjourned at 12:35PM

Next Meeting: Professional Development Day
Thursday – September 17, 2009
8:30 AM – 4:00 PM
Embassy Suites, Little Rock, Arkansas

Additional Information:

Check out our website at <http://www.pmiarkansas.org>



31 Attendees:

Anderson	Lynda	PMP
Baker	David	PMP
Beasley	Brenda P	PMP
Benson	Stephen	PMP
Bettis	Christine	PMP
Carrier	Walter	PMP
Craddock	William	PMP
Curtis	Constance Elaine	PMP
Fears	Ann	PMP
Green	David	PMP
Harrell	M. Nanette	PMP
Harris	Corey Danielle	
Harvey	Clarence	PMP
Hill	Jonathan A	PMP
Hollowell	Judy	PMP
Kosarek	Gina	PMP
Looper	Evelyn	PMP
McFatrige	Sherry	PMP
McGahee	Robert	PMP
Page	Michael	PMP
Powlus	Mercury	PMP
Rogers	Jason Matthew	PMP
Schwertel	Susan	PMP
Smith	Joseph	PMP
Stewart	Jacob	PMP
Utley	Roger Scott	PMP
Waits	Paul	PMP
Washington	Shelia	PMP
West	Tammy	
Whitaker	Judy	PMP
Williams	Scott	PMP